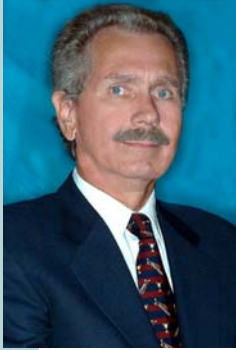


HDTV TECHNOLOGY & MARKET EXPERTISE



"Enabling you to see the HDTV opportunities with incomparable clarity ..."

Tore B. Nordahl
nordahl.tv LLC
Headquarters: Los Angeles, CA
East Coast (NYC): Brookfield, CT
European Branch: Oslo

Consultant to Owners, CEOs & Boards

Fast & Clear Analysis every time
To-the-point Recommendations
Highly Cost Effective
Delivers beyond Expectations

Nordahl's career spans 35+ years in North American television, with the past 14 years largely emerged in the pioneering of professional HDTV. His experience is an exceptional blend of sales, engineering, marketing and business accomplishments, in executive positions building market leaders. He founded **nordahl.tv LLC** in 2002.

Principal Competencies Professional HDTV markets:

- ▶ Market Research / Market Data
- ▶ Product Strategy / Technology Direction
- ▶ Sales & Marketing Programs
- ▶ Market Development & Channel Strategy
- ▶ Start-up / Revitalize / Reorganization
- ▶ M&A / MBO / Divestitures / Due Diligence/Exit
- ▶ Investor Exit Strategies & Support

Clients & Customers

(Partial list—Current & Past)

ABC TV—Adobe—Apple—Autodesk—Canon—CBC TV—CHUM—CNN—COX—DVS—Global—Hitachi—Hong Kong JC—Hubbard—Iconix—JVC—NOKIA—Network Electronics—NTC—ONTEC—Panasonic—Pro TV—Pro-Video—Sony—Tel Aviv University—Thomson Grass Valley—T-VIPS—TV Globo — WRAL-TV—Zaxel

Contact Nordahl today for a no obligation discussion about your requirement.

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LLC

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Nordahl's Executive Experience prior to 2002:

(Chronologically, most recent first)

Vice President—Product Development & Engineering
Panasonic Broadcast & Television Systems (Los Angeles)
Pioneering HDTV & TV News Automation & HD-ENG

Vice President—GM/Sales & Marketing
DVS Digital Video, Inc. (Los Angeles)
Started this US subsidiary of DVS GmbH (Germany)
First production of uncompressed HD server/DDR

Director—International Sales
ASC Audio Video Corp. (Los Angeles)
Pioneering video server technology
First true shared FC storage multi-channel server
Acquired by Leitch 1997 (Leitch acquired by Harris 2005)

President—Studer Revox America (Nashville)
Turn-around situation — Swiss Parent

President—Digital Entertainment Corp. (Los Angeles)
Pioneering digital audio for TV, Film & Records
Started this subsidiary of Mitsubishi Electric America
Grew to over 90 employees

President—Neve North America (Connecticut)
First moving fader automation system—NECAM

VP & Co-founder—Complexicable Inc. (Cleveland)
Pioneering urban cluster CATV

HDTV Industry Reports by Nordahl

This 105-page Report "The Future of the U.S. Television Business" is just one example of Nordahl's advanced knowledge of the U.S. television business and HDTV



technology expertise, in TV broadcasting, CATV, IPTV and Post/Production. Issued in October 2010, addressing executives in all areas of television, the Report assists in the strategy and planning following the FCC's release of the National Broadband Plan. The Report provides in-depth analysis of wireless broadband spectrum

valuation, HFC vs. FTTH and emerging TV delivery vehicles, and the market forces surrounding HDTV programming and OTT television.

Nordahl's 2009 & 2010 Activities: HD-over-IP & Video Transport & Servers

Nordahl's principal activities in 2009 & 2010 largely involved North American organizational and market issues in HD-over-IP, video transport technologies for television broadcast, HD ENG, and cost effective small-footprint HD server. Major recent clients included two Asian companies, and two leading Northern European manufacturers, all seeking fast-track to North American market success.