

## A nordahl.tv HDTV Business/Technology Report:

# The Future of the U.S. Television Business: (It's 3-Screens – Not 3-D)

This 105-page Report has been carefully assembled in the wake of the release of FCC's National Broadband Plan, for the purpose of detailing the current financial status of the U.S. Television Business, to analyze the value of the 600 MHz TV Broadcast spectrum, to discuss and present likely future scenarios of the U.S. Television Business, and to propose a NEW National Broadcast/ Broadband Plan.

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- **Section 1: The U.S. Television Business in 2010**
- **Section 2: The Emerging On-line & Mobile TV Delivery**
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### This Report is essential reading for:

- TV Broadcast Executives
- Cable TV/DBS/IPTV Executives
- Television Programming Executives
- Wireless Broadband/Telecom Executives
- TV Equipment Supplier Executives

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